

February 3, 2010
Volume 62-Number 6

Compiled by CPAC Staff- (719) 852-3322 FAX 852-4684
Web Page: www.coloradopotato.org Email: jehrlich@coloradopotato.org

NEXT CPAC MEETING Feb. 18th 2010 at 7:30pm, in the CPAC office.

CPAC NOMINATIONS DUE

The CPAC will be conducting its annual election on February 9th-12th at our booth at the Ag Conference, and the week of Feb 15th-18th at the CPAC office. If you are interested in serving as a member of CPAC, please submit your name to the CPAC office as a nomination to be placed on the ballot. Women, minorities, and the disabled are encouraged to participate. Available positions include:

one Alamosa County Grower, one Conejos County Grower, one Rio Grande County Grower, one Saguache County Grower, two Independent Handler, one Bulk Shipper, and an Alternate for each.

NPC AT WORK

The National Potato Council is working with Congressmen Cardoza (D-CA) and Larsen (D-WA) to get congressional members to sign a letter to eliminate the retaliatory tariffs imposed by Mexico in response to the removal of the cross-border trucking pilot program. The letter is addressed to Secretary of Transportation LaHood and U.S. Trade Representative (USTR) Ambassador Kirk and expresses Congress' concern with the lack of action and transparency by the Department of Transportation (DOT) and the USTR. Over the past 11 months, Administration officials have repeatedly expressed confidence that a resolution to the current dispute could be found that would fulfill our obligations to Mexico under the North American Free Trade Agreement (NAFTA) however; no resolution has been put forward. Over the 10 month period in which the tariffs have been in place on frozen potato exports to Mexico the domestic industry has lost more than 50

percent of sales, \$24 million, over the same period the previous year. During that time frame Canadian exports of the same products to Mexico are up over 70 percent.

USPB PROMOTES HEART MONTH

With Valentine's Day and American Heart Month here, it's no coincidence February is also Potato Lovers' Month! The United States Potato Board (USPB) took this opportunity to reach out to hundreds of food writers, registered dietitians and bloggers with a "valentine." It included a copy of the brand new Potato Nutrition Handbook, a fact sheet of "Ten Reason's to Love Potatoes" and a recipe and photography of Quick and Healthy Mashed Potatoes—all wrapped up in a red envelope and sealed with tater-ific Valentine messages. Whether their readers wear their hearts on their sleeves or have hearts made of gold, they'll likely be interested to learn potatoes are a good source of potassium. Research shows potassium may help lower blood pressure, contributing to a heart-healthy diet.

POTATO NUTRITION HANDBOOK

The United States Potato Board recently published the Potato Nutrition Handbook, which is a comprehensive, 50 page collection of potato nutrition science and studies, along with a back-to the basics of potato history, storage and handling recommendation, variety descriptions and much more. It's a perfect resource to reference for your own understanding or to give to colleagues, customers, media, retailers- anyone who would benefit from a multi-dimensional dive into all things potato, and it's also available on potatogoodness.com.

POTATO SEED ACT

The Senate Agriculture Committee voted unanimously in favor of SB 10-72 on February 4th. The bill will now go before the Senate Appropriations committee before going to the full Senate. The bill is available on the CPAC website on the industry page at http://www.coloradopotato.org/newsletters/4_2_revisedversion.pdf. Please contact Jim if you have any questions.

and ideas. The research sub-committee members are Sheldon Rockey, Art Holland, Will Hathaway, David Radtke, Cary Hoffman, Kent Price, Doug Messick, Ken Burback, Russ Pratt, and Rob Davidson.

The new Colorado Potato Cookbooks are available at the CPAC office for 12.95 each.

CPAC RESEARCH COMMITTEE

The CPAC research sub-committee will be traveling to Colorado State University on March 5th to listen to the proposed research projects for 2010. It is important that the sub-committee members have your input

MEETING CALENDAR:

2/18	CPAC meeting
2/22-2/25	NPC Public Policy Conf
3/10-3/12	USPB Annual Meeting
3/18	CPAC meeting
6-15/6-18	NPC Summer Meeting

JANUARY SPUD FACTS

		<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>
Shipments	480 cwt equivalent	3046	3616	3841	3975	3813
Reds	percentage of crop	2.3	2.3	3.3	2.3	2.4
All Russet Varieties	percentage of crop	87.0	3.6	84.4	86.5	82.8
Yellow Varieties	percentage of crop	7.6	0.2	5.9	1.5	2.9
Other Varieties	percentage of crop	3.1	3.9	6.5	9.7	12.0
U.S. No. 1	percentage of crop	59.5	5.1	60.5	64.1	57.6
U.S. No. 2	percentage of crop	6.0	.2	6.9	4.9	6.7
U.S. Commercial Grade	percentage of crop	29.6	4.4	25.8	26.3	29.5
Seed	percentage of crop	4.8	5.3	6.8	4.7	6.2
Bulk	percentage of crop	43.2	47.5	0.2	38.7	42.6
Total rail shipments		147	233	163	298	260
Total truck shipments (fresh)		2755	3144	3397	3428	3288
Total truck shipments (processing)		144	239	281	249	265
Total shipments for the year thru January		15003	14390	15844	15775	16883

Average F.O.B. prices for January
(per 50 lb. carton or bale unless noted)

		<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>	<u>2006</u>
Reds	U.S. #1 2 ½ -3 ½	n/a	n/a	14.48	14.12	13.81
Reds	U.S. #1 size B	n/a	18.47	12.75	15.37	13.12
Yukon Gold	5#	n/a	13.75	9.52	9.30	9.60
All Russets	U.S. #1, non-size A/A	4.64	8.71	6.14	n/a	6.48
All Russets	U.S. #2 (2007- 50# 10#pack)	3.74	8.09	4.73	4.65	9.00
All Russets	10 oz. Minimum	n/a	n/a	n/a	n/a	7.25
Bulk Russets	US Commercial Grade 100lbs	5.08	12.42	8.42	7.32	8.54

