

May 5, 2017

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NEXT CPAC MEETING

The next meeting of the CPAC (area II) will be held **THURSDAY, May 18**, at 7:30 PM, in the CPAC office boardroom.

SEVENTH ANNUAL CPAC GOLF TOURNAMENT AND DINNER

It is with pleasure that we invite you to the 2017 Annual Dinner & Golf Tournament, on Wednesday, June 14, 2017.

The Golf Tournament will be at the Cattails Golf Course and will start at 12:30 PM. Dinner will be at Rhybax Kitchen (located at the Cattails Golf Course) and will begin at 6 PM. Please contact our office to reserve your spot for golf-they fill up quickly!

Golf entries are \$35 each and can be paid to Cattails Golf Course the day of the event. There will be a raffle to benefit POPAC held with a chance to win \$1000 gift card!

Please RSVP to our office by Wednesday, June 7, 2017 for dinner.

Come enjoy the day with Industry friends.

ALL GROWERS AND INDUSTRY PERSONNEL AND FAMILIES ARE INVITED.

DOUG MONTER SCHOLARSHIP

Congratulations to Wyatt Clark, the 2017 recipient of the Doug Monter scholarship. Wyatt is a senior at Sargent High School and plans to attend CSU. The Community Industry Relations sub-committee selected Wyatt after interviewing seven outstanding young men.

CPAC NEEDS YOU

We are looking for dedicated individuals with motivation to serve as at-large members on one of our sub-committees for a 1 year term.

CPAC sub-committees include research, marketing, government affairs, community-industry relations, education and policy-finance.

Please contact us if you are interested.

CULL PILE MANAGEMENT

The "Quarantine for Late Blight" details cull pile management requirements in the summer (from June 1 through September 10th). Cull potatoes are to be destroyed within 72 hours utilizing one of these methods: composting, ensiling, processing, burying, or using for livestock feed with certain conditions. The complete quarantine can be found by going to the CPAC website at: <https://goo.gl/MMBmpN> and to report a problem contact Mike Singer with C.D.A. at 719-580-5507 or the CPAC office. Thanks!

JOIN COLORADO FRUIT & VEGETABLE GROWERS (CFVGA)

Join CFVGA for a discounted price of \$100! This offer is only available to Colorado potato growers through a special agreement between CFVGA and CPAC.

To take advantage of this opportunity: 1) Fill out the form at www.coloradopotato.org/cfvga 2) Send your check for \$100 (made payable to CFVGA) to the CPAC office.

This opportunity is only available to the first 10 people to sign up! To learn more about what CFVGA is and what it can do for you, visit coloradoproduce.org

AG SECRETARY PERDUE CONFIRMED

The Senate has confirmed former Georgia Governor Sonny Perdue as Secretary of Agriculture. Lawmakers voted 87 to 11 in favor of Perdue. President Trump nominated Perdue, 70, in January, but progress on his confirmation was slow, with media reports suggesting that undoing his various business entanglements caused the delay.

Perdue holds a doctorate in veterinary medicine and was raised on a dairy farm. He is the first agriculture secretary from a southern state since Mike Espy of Mississippi, who served from January 1993 to December 1994.

"The only legacy that I seek is the only one that any grandparent or parent seeks—to be good stewards, and to hand off our nation, our home, our fields, our forests, and our farms to the next generation in better shape than we found it," said Perdue. "Making sure that Americans who make their livelihoods in the agriculture industry have the ability to thrive will be one of my top priorities. I am committed to serving the customers of USDA, and I will be an unapologetic advocate for American agriculture."

The NPC and CPAC look forward to Secretary Perdue's leadership and support on key potato priorities, including continuing a positive trade agenda, enhancing resources for agricultural research, recognizing the role potatoes play in providing nutrition to U.S. consumers and protecting growers' access to innovative production technologies.

HACCP TRAINING JUNE 6-7th 2017

CPAC will be sponsoring HACCP training for those needing to renew their certification on Tuesday June 6th from 8 AM to 5 PM and Wednesday June 7th 8 AM to 3 PM.

Lori Randall of Professional Food Safety will be presenting the class. The cost will be \$75 for those needing certification and the training materials. If you only need the certification, the cost will be \$50. The class will be held at the Masonic Lodge in Monte Vista at 40 Batterson St, (behind the gas station) and lunch will be provided courtesy of AgCheck Compliance Services.

Please contact the CPAC office by May 18th to reserve your spot and get your checks in. (Please make checks payable to CPAC.)

MARKETING UPDATE

Ride the Rockies will be going through our area on Sunday June 11th and CPAC will be serving baked potatoes to the 2,000 riders and their support crews. This is a perfect way to educate them about Colorado Potatoes and the nutritional benefits of potatoes. We will be near the summit of Wolf Creek pass. If you would like to be a part of this fun day and help serve the riders please contact the CPAC office.

We have plans to grow the Potato Festival this year. Watch for something new, and save the date - September 9th!

AGRICULTURAL ENERGY EFFICIENCY PROGRAM (AgEE)

This Colorado Energy Office program has released almost \$1 million in program grant funding in February and March to help producers pay for energy saving projects identified through the free energy audit of the AgEE program. The program has added cold storage facilities to the program this year which is a big opportunity for potato producers.

What is in it for you?

- **FREE** energy audit, renewable energy assessment and technical assistance.
- Energy coaching, assistance with grant applications and potential rebates, and support with implementation of energy efficient equipment.

They still have 6 spots available for this program year which ends in June. To learn more or to apply:

<https://www.colorado.gov/pacific/energyoffice/agricultural-energy-efficiency>

SOCIAL MEDIA

This year, we held the very first Colorado Potatoes Video Contest. Interested schools were asked to submit a 2 minute video that answers the question, "Why is it important to eat fruits and vegetables?" and to include Colorado Potatoes. We received more than 40 entries, and choosing the winners was very difficult. The Elementary division winner was Stacy Libal's 5th Grade Class from Mary Blair Elementary in Loveland, Co. and the Middle/High school winner was Stephanie Gillen's 7th Grade Class from Elbert Elementary School in Elbert, Co.! You can view both videos at www.coloradopotato.org/2017-colorado-potato-video-contest-winners and on our YouTube channel. The winning classes received \$300 to spend on a party or school supplies, \$300 for each teacher and one of our salad bar donations! This contest was a great way to get students to learn about nutrition and the importance of healthy eating.

This month we were able to reach a major goal of ours, which was to reach over 1,000 followers on Facebook! All of our social media platforms continue to grow, and that is due in large part to the support of the industry. Thank you to everyone who has followed Colorado Potatoes on Facebook, Twitter, Instagram, YouTube and Pinterest and has shared these platforms with their friends and family! Remember to keep sharing so that we can continue to spread the message about Colorado Potatoes!

RESEARCH

Please take a look at the attached report on Silver Scurf and Black Dot from Dr. Kirk Broders, plant pathologist with the Department of Bioagricultural Science and Pest Management at Colorado State University. The CPAC committee commissioned this research project last spring and the project will continue this summer too.

CPAC had the opportunity to present to C.S.U. President, Dr. Tony Frank, and his Agricultural Advisory Council in April. Our presentation focused on challenges and opportunities facing the industry and how we can strengthen our partnership.

Dr. Ajay Menon, Dean of the College of Agricultural Sciences, visited with Jim last week and informed him the search for a new potato pathologist for the San Luis valley is underway. The search committee includes Chris Sittler and Keith Holland so we will be well represented during the process.

MEETING CALENDAR:

5/18 CPAC meeting 7:30 PM
6/14 CPAC Annual Dinner Cattails
6-12/14 NPC Summer meeting Denver, CO
8-6/8 Potato USA Summer meeting Austin, TX
10/20-10/22 PMA New Orleans

APRIL SPUD FACTS

		<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>
Shipments	480 cwt equivalent	3176	3049	3199	3114	3011
Reds	percentage of crop	6.2	3.7	3.3	3.0	2.7
All Russet Varieties	percentage of crop	80.1	84.9	80.1	78.0	87.8
Yellows	percentage of crop	10.2	9.0	13.6	13.5	5.1
Other Varieties	percentage of crop	3.3	2.4	3.1	5.5	4.4
U.S. No. 1	percentage of crop	57.3	57.8	57.3	54.9	61.1
U.S. No. 2	percentage of crop	4.7	8.0	7.5	6.2	7.4
U.S. Commercial Grade	percentage of crop	24.7	20.2	22.0	27.8	20.5
Seed	percentage of crop	13.3	14.1	13.2	11.0	11.0
Bulk	percentage of crop	41.1	43.9	39.9	44.5	36.7
Total rail shipments		116	116	138	183	62
Total truck shipments (fresh)		2702	2555	2812	2685	2718
Total truck shipments (processing)		358	378	249	246	231
Total shipments for the year thru April		23309	23416	23180	22238	24080

Average F.O.B. prices for April (per 50 lb. carton or bale unless noted)

		<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>
Reds	Size A 5# pkg	18.00	n/a	10.77	n/a	n/a
Yellow	5# pkg	12.38	13.64	2.38	11.50	18.64
All Russets	U.S. #1size A	5.13	5.52	3.68	7.24	4.75
All Russets	U.S. #2	4.41	4.50	3.25	5.66	3.74
Bulk Russets	U.S. Commercial Grade 100 lbs	6.73	6.69	5.32	10.38	4.87