

# 2018 Colorado Potatoes Video Contest

## Consent and Release Form

Without expectation of compensation or other remuneration, now or in the future, I hereby give my consent to the Colorado Potato Administrative Committee, its affiliates and agents, to use my image(s), audio recording(s) and/or video recording(s) of me in its publications, advertising or other media activities, including the on the Internet and on social media, or for any other similar purpose. This consent includes agreement to the following:

- a) I understand that my image(s), audio recording(s) and/or video recording(s) of me may be placed on the internet and on social media platforms.
- b) I understand that my school's name and/or teacher's name may accompany my image(s), audio recording(s) and/or video recording(s) of me.
- c) I understand that my image(s), audio recording(s) and/or video recording(s) of me may be used in whole or in part and as edited by The Colorado Potato Administrative Committee, in all media for educational, commercial and other uses without additional compensation to or prior review by the entrant. I waive the right to approve the final product.
- d) I agree that my image(s), audio recording(s) and/or video recording(s) of me submitted as part of the *2018 Colorado Potatoes Video Contest* shall remain the property of the Colorado Potato Administrative Committee.
- e) I hereby release, acquit and forever discharge the Colorado Potato Administrative Committee, and its affiliates and agents, from any and all claims, demands, rights, promises, damages and liabilities arising out of or in connection with the use or distribution of my image(s), audio recording(s) and/or video recording(s) of me, including but not limited to any claims for invasion of privacy, appropriation of likeness or defamation.

This consent is given in perpetuity, and does not require prior approval by me.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_

The below signed parent or legal guardian of the above-named minor child hereby consents to and gives permission to the above on behalf of such minor child.

Signature of Parent  
or Legal Guardian: \_\_\_\_\_ Print Name: \_\_\_\_\_

\_\_\_\_\_

*The following is required if the consent form has to be read to the parent/legal guardian:*

I certify that I have read this consent form in full to the parent/legal guardian whose signature appears above.

\_\_\_\_\_

Date

\_\_\_\_\_

Signature of Organizational Representative or Community Leader