

May 9, 2018

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#### **NEXT CPAC MEETING**

The next meeting of the CPAC (area II) will be held **THURSDAY, May 17**, at 7:30 PM, in the CPAC office boardroom.

#### **EIGHTH ANNUAL CPAC GOLF TOURNAMENT AND DINNER**

It is with pleasure that we invite you to the 2018 Annual Dinner & Golf Tournament, on Wednesday, June 13, 2018.

The Golf Tournament will be at the Cattails Golf Course and will start at 12:30 PM. Dinner will be at Cattails Golf Course catered by The Sunflour Bakery, the cost is \$10 per plate paid to CPAC by Wednesday June 6, 2018. Dinner will begin at 6 PM. Please RSVP to our office by Wednesday, June 6, 2018 for dinner. Golf entries are \$35 each and can be paid to Cattails Golf Course the day of the event. Please contact our office to reserve your spot for golf, they fill up quickly! There will be a raffle held to benefit POPAC with a chance to win \$1000 gift card! .

Come enjoy the day with Industry friends.

**ALL GROWERS AND INDUSTRY PERSONNEL AND FAMILIES ARE INVITED.**

#### **DOUG MONTER SCHOLARSHIP**

Congratulations to Wes Seger the 2018 recipient of the Doug Monter scholarship. Wes is a senior at Sargent High School and plans to study engineering in the fall at Colorado State University in Fort Collins.

#### **CPAC NEEDS YOU**

We are looking for dedicated individuals with motivation to serve as at-large members on one of our sub-committees for a 1 year term. CPAC sub-committees include research, marketing, government affairs, community-industry relations, education and policy-finance. Please contact us if you are interested.

#### **CULL PILE MANAGEMENT**

The "Quarantine for Late Blight" details cull pile management requirements in the summer from June 1 through September 10<sup>th</sup>. Cull potatoes are to be destroyed within 72 hours utilizing one of these methods: composting, ensiling, processing, burying, or using for livestock feed with certain conditions. The complete quarantine can be found at this link:

<http://www.sos.state.co.us/CCR/GenerateRulePdf.do?ruleVersionId=7385&fileName=8%20CCR%201203-13>

To report a problem contact Mike Singer with C.D.A. at 719-580-5507 or the CPAC office. Thanks!

#### **INTRODUCING JESSICA CROWTHER**

Hi everyone! My name is Jessica Crowther, and I just recently joined CPAC as the new Marketing Administrative Assistant. I'm really excited to join this organization and I cannot wait to start contributing my part to the marketing efforts of CPAC. I hope to meet many of you in person as I settle in and learn more about the committee and industry. I attended Adams State University, where I got a B.S. in Business Administration. When I'm not at work I enjoy spending time with my family and participating in community events. I am excited for the opportunity I have to work with growers and shippers, and learn and grow from each of you! Please feel free to stop by the office so I can meet you.

#### **COLORADO AG IN THE CLASSROOM**

CPAC will be helping host the Colorado Foundation for Agriculture Summer Agriculture Institute the week of June 18-22<sup>nd</sup>. The five day course is designed for teachers with little to no agricultural background and provides them an opportunity to "go behind the scenes" of Colorado agriculture to learn more about how farmers and ranchers deliver the safest and cheapest food supply in the world.

**If you are interested in providing housing for a teacher the week of June 18<sup>th</sup> and/or are willing to host a teacher for a "day on the farm or ranch" on June 21<sup>st</sup> please contact the CPAC office at 852-3322.** If you can host a teacher it helps reduce the cost and is a great opportunity to share the Ag message with a teacher.

#### **COLORADO FRUIT & VEGETABLE GROWERS ASSOCIATION MEMBERSHIP DISCOUNT**

CPAC and the Colorado Fruit and Vegetable Growers Association (CFVGA) have an agreement that allows any San Luis valley potato grower to join the CFVGA for half price. If interested please contact the CPAC office at 852-3322 or see this link on the CFVGA website; <https://coloradoproduce.org/join-the-growers-association-2/>

#### **AG SECRETARY PERDUE COMING TO COLORADO**

CPAC representatives will have the opportunity to meet with Secretary of Agriculture Sonny Perdue next Tuesday at the Colorado Department of Agriculture in Broomfield. We are planning to discuss the importance of trade to the potato industry including NAFTA, and the ongoing Farm Bill negotiations.

#### **CPR CLASS**

CPAC will host a basic CPR class on Wednesday July 11 at 6PM at the CPAC conference room.

If you are interested in taking this class please let the office know, it will be limited to the first 30 people that respond. This will help with your GAP, GIP and food safety audits.

#### **MARKETING UPDATE**

Did you know: 80% of restaurant operators believe that demand, versatility and cost are among the top reasons potatoes need to be on their menus. 87% of operators state that they are likely to menu potatoes over the next three years. Potatoes are great for the center of the plate. Over the past two years, operators added an average of 8.5 new entrées using fresh potatoes. With that let the potato growing begin.

As summer approaches we are preparing for the Food, Fiber & More, Summer Agriculture Institute for teacher that will be held in the SLV June 18-22. We will have a booth at the Colorado State Fair, as well as starting to plan for the 2018 PMA show in Orlando

We have plans to grow the Potato Festival with a motorsport stunt show produced by Octane Additions LLC. Watch for more detail, IT WILL BE EXCITING! Save the date - September 8<sup>th</sup>!

## RESEARCH

All the potato pathology candidates have completed their visits to the San Luis Valley. Several members of the CPAC committee met with the candidates and all were impressive. The CPAC committee wants to thank Colorado State University for bringing them here to visit. It is important they got to see where they could be living, and who they could be working with. The search committee will soon be offering the position to the best candidate. CPAC is represented on the search committee by Keith Holland and Chris Sittler.

Doug Messick traveled to Washington DC last month as part of the NPC Time Zone committee. This committee has the annual responsibility of helping evaluate potato research proposals submitted to the Agricultural Research Service (ARS).

The ARS is the principal in-house research agency of the United States Department of Agriculture (USDA) with a network of research stations across the country. Forty-four proposals were submitted nationally with \$1.1 M in funding available for potato research. Thanks to Doug for the time and effort he puts in to help the potato industry.

We are excited to report that CPAC was successful with two of our Specialty Crop Block Grant proposals. We will be working with Dr. Courtney Jahn, Dr. Jane Stewart, Dr. Samuel Essah and Patrick O'Neill to continue our Soil Health project. Farmer cooperators include Mitchell Farms, Spud Grower Farms, and Peterson Farms.

The second project involves working with Dr. Amy Charkowski and Colorado State University researchers on the powdery scab pathogen *Spongospora subterranea* subsp. The project will involve testing spore germination methods under field conditions including using chelated iron to attempt to induce spore germination. The hope is our new potato pathologist we jump right into this work. This funding will be available in early February 2019.

## NPC FARM BILL AGVOCATE

The current Farm Bill is set to expire September 30, 2018. Watch this video with Kam Quarles of the NPC and Robert Guenther of United Fresh Produce to learn more about how the Farm Bill affects you as a potato producer; <https://www.youtube.com/watch?v=5XPfKPtXqJA>

## IRRIGATION INNOVATION CONSORTIUM (IIC)

In late April Irrigation Association CEO Deborah Hamlin announced the creation of the Irrigation Innovation Consortium. This new public-private initiative is a collaborative research effort to accelerate the development and adoption of water-efficient irrigation technologies and practices to propel irrigation into the next century.

The Foundation for Food and Agriculture Research provided a \$5 million grant, which was matched by the IA and initial participants, for a total investment of \$10 million to support research and collaboration costs over five years. The IIC will be located in Ft. Collins, Colorado, and will be governed by an executive committee made up of FFAR, the five initial research institutions and the IA. Stephen W. Smith, PhD, will serve as the consortium's first executive director.

The IIC is composed of the following initial founding members:

Colorado State University, California State University, Fresno, Daugherty Water for Food Global Institute at the University of Nebraska, Irrigation Association, Jain Irrigation, Kansas State Research and Extension, Kansas State University, Lindsay Corporation, Northern Water, Rubicon Water, and Texas A&M AgriLife Research

## MEETING CALENDAR:

5/17	CPAC meeting 7:30 PM
6/13	CPAC Annual Dinner Cattails
6/21	CPAC meeting 7:30PM
7/19	CPAC meeting 7:30PM
7/18-20	NPC Summer Leavenworth, WA.
8/6-9	Potatoes USA Park City, UT
10/18-10/20	PMA Orlando

## APRIL SPUD FACTS

		<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>
Shipments	480 cwt equivalent	2708	3176	3049	3199	3114
Reds	percentage of crop	6.3	6.2	3.7	3.3	3.0
All Russet Varieties	percentage of crop	76.7	80.1	84.9	80.1	78.0
Yellows	percentage of crop	12.2	10.2	9.0	13.6	13.5
Other Varieties	percentage of crop	4.8	3.3	2.4	3.1	5.5
U.S. No. 1	percentage of crop	51.1	57.3	57.8	57.3	54.9
U.S. No. 2	percentage of crop	6.5	4.7	8.0	7.5	6.2
U.S. Commercial Grade	percentage of crop	27.7	24.7	20.2	22.0	27.8
Seed	percentage of crop	14.7	13.3	14.1	13.2	11.0
Bulk	percentage of crop	47.8	41.1	43.9	39.9	44.5
Total rail shipments		56	116	116	138	183
Total truck shipments (fresh)		2405	2702	2555	2812	2685
Total truck shipments (processing)		247	358	378	249	246
Total shipments for the year thru April		22980	23309	23416	23180	22238

## Average F.O.B. prices for April (per 50 lb. carton or bale unless noted)

		<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>
Reds	Size A 5# pkg	14.00	18.00	n/a	10.77	n/a
Yellow	5# pkg	11.00	12.38	13.64	2.38	11.50
All Russets	U.S. #1size A	8.25	5.13	5.52	3.68	7.24
All Russets	U.S. #2	6.50	4.41	4.50	3.25	5.66
Bulk Russets	U.S. Commercial Grade 100 lbs	10.00	6.73	6.69	5.32	10.38