

May 6, 2019

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NEXT CPAC MEETING

The next meeting of the CPAC (area II) will be held **THURSDAY, May 16**, at 7:30 PM, in the CPAC office boardroom.

NINTH ANNUAL CPAC GOLF TOURNAMENT AND DINNER

It is with pleasure that we invite you to the 2019 Annual Dinner & Golf Tournament, on Wednesday, June 12, 2019.

The Golf Tournament will be at the Cattails Golf Course and will start at 12:30 PM. Dinner will be at Cattails Golf Course , the cost is \$10 per plate paid to CPAC by Friday June 7, 2019. Dinner will begin at 6 PM. Please RSVP to our office by Friday, June 7, 2019 for dinner.

Golf entries are \$35 each and can be paid to Cattails Golf Course the day of the event. Please contact our office to reserve your spot for golf, they fill up quickly!

There will be a raffle held to benefit POPAC with a chance to win Stub Hub gift card, overnight stay at the hot springs in Pagosa Springs, Creede theater tickets and more.

Come enjoy the day with Industry friends. **ALL GROWERS, INDUSTRY PERSONNEL AND FAMILIES ARE INVITED.**

HACCP TRAINING JUNE 13-14th

CPAC will be hosting a HACCP training class on June 13-14th at the Masonic Lodge, 24 Batterson St., Monte Vista.

Please let me know ASAP if you are interested in reserving a spot for your company and how many will be attending.

The cost is \$50 for the certificate and \$25 for the class manual for a total of \$75 per person. CPAC will cover all other costs. Lunch will be served both days as well as breaks.

DOUG MONTER SCHOLARSHIP

Congratulations to Sam Lorenz, the 2019 recipient of the Doug Monter Scholarship. Sam is a senior at Del Norte High School and plans to study at the University Of Wyoming in Laramie, WY. in the College of Agriculture and Natural Resources.



CPAC NEEDS YOU

We are looking for dedicated individuals with motivation to serve as at-large members on one of our sub-committees for a 1 year term. CPAC sub-committees include research, marketing, government affairs, community-industry relations, education and policy-finance. Please contact us if you are interested.

LATE BLIGHT QUARANTINE

Anyone who imported seed potatoes your planting reports are due by June 1 to Cheryl Smith, email cheryl.smith@state.co.us; Fax-303-466-2860; or mail-Colorado Department of Agriculture, Division of Plant Industries, 305 Interlocken Parkway, Broomfield, CO 80021. This link will get you to an example form or you can just get in touch with Cheryl; <https://www.coloradopotato.org/wp-content/uploads/2019/05/Example-reporting-form.pdf>

CSU SEEKING ASSISTANT MANAGER AT AG. EXPERIMENT STATION

The CSU research center is seeking candidates for an assistant manager. The station's focus is potato research on breeding, storage and agronomics. [For more information and to apply](#)

CULL PILE MANAGEMENT

The "Quarantine for Late Blight" details cull pile management requirements in the summer from June 1st through September 10th. Cull potatoes are to be destroyed within 72 hours utilizing one of these methods: composting, ensiling, processing, burying, or using for livestock feed with certain conditions. [Find the complete quarantine here](#)

To report a problem contact Mike Singer with C.D.A. at 719-580-5507 or the CPAC office. Thanks!

COLORADO FRUIT & VEGETABLE GROWERS ASSOCIATION MEMBERSHIP DISCOUNT

CPAC and the Colorado Fruit and Vegetable Growers Association (CFVGA) have an agreement that allows any San Luis valley potato grower to join the CFVGA for half price. If interested please contact the CPAC office at 852-3322 or [see this link](#) on the CFVGA website.

THANK YOU PRESTON STANLEY

On behalf of the San Luis Valley potato industry, we would like to thank Preston Stanley for his many years of dedication to the potato world. Starting as a summer seed inspector and rounding out his career as the manager of the Colorado Certified Potato Growers Association, Preston has been an asset to the industry. Thank you Preston – you will be missed. We wish you well!



UNITED POTATO GROWERS

United Potato Growers of Colorado is collecting farm maps with acreage and variety detail for the 2019 potato crop. This detail allows United to track details of the Valley crop such as trends in varieties, acreage details and production estimates. Reliable and accurate data are processed into reports and forecasts that are used by marketers and growers. These data reports are fluid and updated with the most current information each month. Please contact Lyla Davis for more information at lyla@notes-numbers.com or 852-2144. Thanks for your cooperation in providing your information.

MARKETING UPDATE

Linda and Jessica attended the Produce for Better Health (PBH) Consumer Connections Conference in Scottsdale, AZ this past month. The conference was a three day event; they heard from Keynote speakers, networked with a large group of individuals, including Registered Dietitians, Foodservice leaders, and many others.

With new leadership PBH has sparked a new and intriguing campaign. The "Have a Plant" campaign focuses on "Food rooted in a better mood", where they not only discuss the health benefits of eating fruits and veggies—but the emotional affects that it could have on individuals. CPAC is excited to support this campaign and utilize the information PBH has. It will assist us in our efforts to market America's favorite vegetable, the nutritional powerhouse better known as the potato, to consumers. We know that 90% of Americans are not getting enough fruits and vegetables. This conversation is long overdue and we're excited to be a part of it! [Click here to learn more about the "Have a Plant" campaign.](#)

Jason Morse with 5280 Culinary will be doing a grilling demonstration in Highlands Ranch on May 4th. Jason will prepare Hassleback Colorado Potatoes on the Traeger Smoker. We can hardly wait to taste this great dish! Watch our social media for pictures.

Jason will be preparing healthy spuds again in Westminster August 3rd at the Fit Foodie 5K and 10K race demonstrating how Potatoes Power Performance. If you are interested in helping us at the race please contact the CPAC office.



RESEARCH

U.S. farmers and ranchers face a host of problems, from virulent diseases to antiquated manure-management strategies that could be solved or greatly curtailed by scientific innovation. However, the federal government has largely abandoned its role as a leading funder of agricultural research and development, writes Alan Leshner, CEO emeritus of the American Association for the Advancement of Science. And the consequences, he says, are only getting worse. Of the recently passed Farm Bill less than 1% of the funding is dedicated to agricultural research.

"In 1940, almost 40 percent of the federal investment in research and development was dedicated to the agricultural sciences," says Leshner.

"Today, U.S. agricultural research funding represents less than 2 percent of the total." "The agriculture sector is critical to the overall U.S. economy, accounting for nearly \$1 trillion of our gross domestic product (GDP) and one in 10 jobs. [Agricultural research and development](#) funding has an estimated return on investment of 20 to 1, but the federal government's support for the scientific innovation has run dry, and our farmers have lost too much ground to overseas competitors." [More to the story here](#)

CPAC has been selected by CDA to submit two Specialty Crop Block Grants to USDA. The first grant involves working with the CSU Plant Diagnostic Clinic (PDC) and Dr. Mattupalli's plant pathology laboratory at the San Luis Valley Research Center to determine the capability of nanopore sequencing (single-molecule) technology to diagnose difficult plant and tuber disease samples as well as sequence important fungal pathogens that affect potatoes. The second project will utilize previous soil samples from our soil health project. These samples previously collected by Dr. Jahn and Dr. Stewart in 2016-2019 will be tested by Dr. Mattupalli using quantitative PCR (qPCR) to determine pathogen loads. This will allow

better estimation of the changes in pathogen pressure in response to the different rotational schemes used in the soil health project and create additional value to the soil health project.

CSU AG EXPERIMENT STATION EVENTS

We will be working with CSU and PCS to provide a PVY management workshop on Tuesday, June 11th. Guest speakers will include Stewart Gray from ARS-Cornell, Russ Groves from the University of Wisconsin, Nina Zidack from the Montana Seed Certification Service, and Amy Charkowski from CSU.

Field Day at the CSU research station is tentatively scheduled for June 19th. More details to come as the agenda develops.

NPC

Trade negotiations remain a top priority for the industry. One in every five rows of potatoes grown in the U.S is exported.

It appears that the negotiations with China are making rapid progress. Next week a Chinese trade delegation will be meeting in Washington to follow up on the meeting U.S. negotiators had in China on April 30th. The US potato industry has been seeking market access to China for fresh potatoes from the Pacific Northwest since July 2000. Since then, extensive discussions have been held and two visits by Chinese quarantine officials have taken place, most recently in July 2017.

While progress has been challenging thus far, it is hoped the current high-level talks between the US and China can lead to substantive developments on fresh potato market access. "Of all the trade disputes around the world, China is one where substantial gains can be made if the market access agreement is workable. Many of the other impacted markets will just involve us getting back to where we previously were. China could move us forward to a much better place in the final package," said John Keeling, NPC CEO.

Talks between the US and Japan continued last week as both sides look toward a prospective free trade agreement. On Friday, April 26th Japanese Prime Minister Shinzo Abe and President Trump met in Washington, DC, and on Thursday US Trade Representative Robert Lighthizer met with Japanese Economy Minister Toshihiko Motegi.

According to reports, the talks were positive and built upon previous discussions aimed at determining the scope of any US-Japan trade agreement. Enhancing market access for agricultural goods is a key objective of the administration, and key individuals within the White House have outlined a desire to secure more immediate concessions from Japan for US agricultural exports in some form. Trump and Abe will meet again in Japan May 25-28. The US potato industry has submitted formal comments to USTR requesting negotiators seek tariff concessions on US potato exports that, at a minimum, match those Japan has offered to other competitors such as Australia, Canada, New Zealand, and the European Union.

AG TECHNOLOGY

Very wealthy people are investing in the future of agriculture. See why Bill Gates cares about soil. [We-should-discuss-soil-as-much-as-coal](#)

MEETING CALENDAR:

5/16	CPAC meeting 7:30 PM
6/11	PVY workshop at CSU Ag research station
6/12	CPAC Annual Dinner at Cattails
6/19	CSU Field Day
6/20	CPAC meeting 7:30PM
7/19	CPAC meeting 7:30PM
7/10-12	NPC summer meeting Wisconsin Dells, WI.
8/2-15	Potatoes USA summer meeting Nashville, TN
10/17-10/19	PMA Anaheim, CA

APRIL SPUD FACTS

		<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>
Shipments	480 cwt equivalent	3430	2708	3176	3049	3199
Reds	percentage of crop	6.9	6.3	6.2	3.7	3.3
All Russet Varieties	percentage of crop	73.0	76.7	80.1	84.9	80.1
Yellows	percentage of crop	15.2	12.2	10.2	9.0	13.6
Other Varieties	percentage of crop	4.9	4.8	3.3	2.4	3.1
U.S. No. 1	percentage of crop	53.4	51.1	57.3	57.8	57.3
U.S. No. 2	percentage of crop	5.6	6.5	4.7	8.0	7.5
U.S. Commercial Grade	percentage of crop	26.5	27.7	24.7	20.2	22.0
Seed	percentage of crop	14.5	14.7	13.3	14.1	13.2
Bulk	percentage of crop	40.6	47.8	41.1	43.9	39.9
Total rail shipments		0	56	116	116	138
Total truck shipments (fresh)		3074	2405	2702	2555	2812
Total truck shipments (processing)		356	247	358	378	249
Total shipments for the year thru April		23611	22980	23309	23416	23180

Average F.O.B. prices for April
(per 50 lb. carton or bale unless noted)

		<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>
Reds	Size A 5# pkg	12.75	14.00	18.00	n/a	10.77
Yellow	5# pkg	12.00	11.00	12.38	13.64	2.38
All Russets	U.S. #1size A	7.95	8.25	5.13	5.52	3.68
All Russets	U.S. #2	6.67	6.50	4.41	4.50	3.25
Bulk Russets	U.S. Commercial Grade 100 lbs	9.98	10.00	6.73	6.69	5.32