

December 9, 2020

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NEXT CPAC MEETING The next meeting of the Colorado Potato Administrative Committee (area II) will be held December 17th at 7:00 PM, in the CPAC office conference room and via Zoom.

VIRTUAL POTATO EXPO 2021

The Potato Expo brings together growers, suppliers, and industry experts to make the largest conference and trade show for the potato industry. The Potato Expo 2021 will be no different while also being unlike any of the others!

Learn more and register today at potato-expo.com.



2021 NPC VIRTUAL POTATO FLY-IN

Due to D.C. government, congressional, and federal agency restrictions regarding COVID, the National Potato Council is moving the 2021 Potato D.C. Fly-In to a virtual event. The meeting will occur the week of Feb. 22-26 as originally scheduled and will also include the NPC Annual Meeting as previously announced. Registration will open in early 2021. Stay tuned for more information.

CDA NEWS

The Colorado Department of Agriculture (CDA) Fruit and Vegetable Section still has cost-share funding to assist Colorado fruit and vegetable producers with the cost of USDA Good Agricultural Practices (GAP) and Good Handling Practices (GHP) audits. Farmers who are new to the audit program can be reimbursed for half the cost of the entire audit, up to \$500 per audit. Farmers who are renewing their audits are eligible for reimbursement of one-half of the new USDA administrative fee. The application is available at www.coloradoagriculture.com or producers can request one by calling (719) 852-4749 or emailing brian.pauley@state.co.us. This form must be submitted to the Fruit and Vegetable Section office, with a copy of the audit certificate, the invoice(s) showing the cost of the audit, proof of payment, and a completed W-9. Audits eligible for reimbursement include: Basic GAP/GHP, Produce GAP Harmonized, and Harmonized GAP Plus+. This cost-share program is made possible by a Specialty Crops Block Grant from USDA, obtained by the Colorado Department of Agriculture. The Agricultural Workforce Development Program provides financial incentives to farms, ranches, and agricultural businesses to hire interns and provide them with hands-on training needed to begin a career in agriculture. Qualified businesses may be reimbursed for up to 50 percent of the actual cost of hiring an intern, not to exceed \$5,000 per internship. Applications are now being accepted for 2021 AWDP internships. For priority consideration, businesses should complete the Business Application during the open application period, November 4 – December 18, 2020. Businesses that have already identified an intern are encouraged to have the selected intern complete the intern application as soon as possible to expedite the process. Applicants will be notified whether or not their internships will be awarded no later than February 16, 2021, and internships may begin as early as March 1, 2021. For the applications: [Business application](#) and [Intern application](#)

NPC WELCOMES NEW HOUSE AG COMMITTEE LEADERSHIP

The National Potato Council welcomes the selections of U.S. Rep. David Scott (GA-13) as the next Chairman of the House Agriculture Committee and Rep. Glenn 'G.T.' Thompson (PA-15) as Ranking Member: "Throughout his tenure on the Agriculture Committee, Chairman-elect Scott has been a tireless advocate for our food-insecure citizens. Potato growers look forward to working with him on policies that will allow them to continue to deliver nutrient-rich, high-quality vegetables to American families," said NPC CEO Kam Quarles. "Ranking Member-elect Thompson understands the challenges faced by the U.S. agriculture industry in producing a safe, healthy, and competitive food supply for both domestic and international consumers," said NPC President Britt Raybould. "Over the past decade, the U.S. potato industry has encouraged the adoption of sustainable practices that benefit the environment and enhance our family-owned businesses. As stewards of the land and our water resources,

America's potato growers look forward to building upon these commonsense solutions with the Committee," Quarles concluded.

The NPC has updated their website. Check it out: [NPC](#)

COLORADO FRUIT & VEGETABLE GROWER CONFERENCE

The CFVGA annual conference will be virtual this year due to the uncertainty of local regulations at this time. The conference will be held February 17-18th and will offer a unique opportunity to engage others in the produce industry in Colorado. The cost is \$20 and you can register here. [CFVGA Annual meeting](#)
Any potato grower can receive a discounted membership to CFVGA through your affiliation with CPAC. To become a member you can print the membership form; [Membership form](#) or [Join online](#) .

USDA SEEKING PUBLIC INPUT ON WATER QUANTITY IN THE WEST

The U.S. Department of Agriculture (USDA) is seeking public input about water quantity in the west related to existing Natural Resources Conservation Service (NRCS) programs. Acting NRCS Chief Kevin Norton will host a virtual, open public listening session Thursday, December 17 at 8:00 a.m. MST. To register and receive information on how to attend the listening session, please send an email your information to WesternWater@usda.gov - send your first and last name, organization, job title, City, State, email, and phone number. To see more: [Listening session](#)

POTATOES USA

I am sorry to relay the news of the loss of Marty Myers, Potatoes USA board chair from Oregon. Marty was truly a kind, caring, and intelligent leader for the potato industry. To learn more: [Tribute to Marty Myers](#)
The virtual Potatoes USA winter meeting will be held on January 13-14th. We will share the details when we learn more.

MARKETING/SOCIAL MEDIA

Our Alpine Media campaign started on December 1, 2020— if you hit the slopes at Winter Park, Steamboat or Telluride look out for our first round of creatives. If you haven't yet, head to the Colorado Potatoes page and take our social media quiz to test your Spud Knowledge! As we continue to work with ReachLocal on our holiday social media campaign and our SEO campaign we are updating and revamping the website weekly and our organic searches increased for the month of November by 5.2% compared to 2019. Our last hoorah of 2020 is a social media campaign with Produce for Better Health. We will have 2 social posts on their Twitter (@Fruits_Veggies) and Facebook page (@FruitsandVeggies) this month—keep your eyes open and share the posts so your friends can see them also! 😊

Due to COVID 19 restrictions the 2021 National Western Stock Show has been postponed until 2022, however the CSU Ag Adventure team has been working on a virtual workbook for students to access from home! We're honored to have a page of information and a fun game in this book and we look forward to being in-person soon with students.

As we head into 2021 we're excited for new campaigns and opportunities. Be sure to follow us on social media to keep up with all we're doing 😊

SOUTHERN ROCKY MOUNTAIN AG CONFERENCE FEB. 2nd-4th

Due to COVID 19 health restrictions, this year's conference will be a scaled-down version. The Southern Rocky Mountain Ag. Conference and Trade Fair is always a great opportunity to see and hear about the latest technologies & newest developments from seed to harvest; monitoring, equipment, and integrated pest management. The trade show will be held in the McMullen building with limited hours and CSU Extension will be conducting the educational sessions virtually. More information to come soon.

FIELD MANAGEMENT OF ROCKY MOUNTAIN RUSSET- Dr. Samuel Essah



Nitrogen Fertilizer Management

Rocky Mountain Russet (CO05068-1RU) is a medium to late Russet cultivar, and a heavy nitrogen feeder. A two years study conducted indicated that a total of 223 lbs per acre of available nitrogen (N) (soil residual N + irrigation water N + applied N) was needed to produce maximum tuber yield and quality. Click [here](#) to read more.

AG IN THE NEWS

Recognition for Dr. Charkowski at CSU; [AAAS Fellow](#)
Reagan Waskom, director of the Colorado Water Center at CSU, is retiring after over 30 years of service; [Waskom retires](#)

CFAP 2.0 sign up deadline Dec. 11th; [CFAP 2.0](#)

Colorado AG Forum in February canceled; [AG Forum canceled](#)

Soil Health; [Rethinking Soil Productivity](#)

MEETING CALENDAR:

12/17	CPAC Meeting
1/5-7	Potato Expo (Virtual)
1/13-14	Potato USA Winter meeting (Virtual)
1/21	CPAC Meeting
2/26	NPC Annual Meeting (Virtual)
2/02-04	SLV Ag Conference & Trade Show

NOVEMBER SPUD FACTS

		<u>2020</u>	<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>
Reds	Percentage of Crop	4.3	5.1	6.2	5.7	6.8	6.4
All Russet Varieties	Percentage of Crop	83.8	82.6	79.5	79.6	78.7	81.1
Yellows	Percentage of Crop	10.8	10.8	12.7	13	12.5	11.1
Other Varieties	Percentage of Crop	1	1.4	1.7	1.7	2	1.4
U.S. No. 1	Percentage of Crop	70.9	65.5	65.8	60.7	69.1	70.7
U.S. No. 2	Percentage of Crop	4.5	4.6	5.8	5.3	4.2	5.5
U.S. Commercial Grade	Percentage of Crop	22.8	29.3	26.4	32.3	24.4	21.9
Seed	Percentage of Crop	1.8	0.6	2	1.7	2.4	1.8
Bulk	Percentage of Crop	36.1	30.1	33.4	34.8	35.8	35.6
Total Rail Shipments	480 CWT Equivalent	16	134	172	241	206	179
Total Truck Shipments (Fresh)	480 CWT Equivalent	2768	2826	2742	2828	2761	2889
Total Truck Shipments (Processed)	480 CWT Equivalent	280	346	402	367	278	280
Total Monthly Shipments	480 CWT Equivalent	3064	3306	3318	3435	3245	3348
Total YTD Shipments	480 CWT Equivalent	8567	8142	8303	8579	8136	8048

AVERAGE F.O.B. PRICES FOR NOVEMBER

(per 50 lb. carton or bale unless noted)

		<u>2020</u>	<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>
Reds	U.S.#1 A 5#	13.50	16.50	n/a	n/a	n/a	n/a
Yellows	5#	14.00	13.50	12.57	11.88	14.00	11.54
All Russets	U.S. #1 Size A	8.50	8.24	8.28	7.56	5.75	5.78
All Russets	U.S. #2	n/a	6.86	6.55	5.89	5.00	4.92
Russet	U.S. Coml Grade 100	n/a	n/a	9.78	9.54	6.99	6.89