

Davidson 1986

SEED POTATO MARKET DEVELOPMENT

I. Introduction

The objectives of the Seed Potato Market Development Program are three-fold:

1. To maintain liaison with existing seed markets;
2. To develop new seed markets; and,
3. To evaluate promising potato clones in existing and/or new seed market areas.

II. Procedure

1. To visit existing and potential seed market areas while acquainting them with Colorado seed production methods and/or follow-up with customers about matters of concern.
2. To visit seed market areas during the growing season and/or at harvest to evaluate numbered clones being tested and confer with growers and University personnel about test plot results.
3. To visit various areas or facilities to learn about new or improved seed production methods.

III. Additional Considerations

1. It is recommended that the funds be assigned to the Program Leader of the Potato Cultivar Development Project, who will coordinate travel plans with other participating CSU personnel.
2. CSU personnel will provide a written report to the San Luis Valley Potato Administrative Committee on each trip taken, and they will also confer with others who could benefit from information gathered.

1986-87 Budget Request

Travel Expenses \$3000.00

CSU personnel involved - Potato Certification Service officials and researchers involved with the Potato Cultivar Development Program.