

September 22, 2022

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NEXT CPAC MEETING

The next meeting of the CPAC (area II) will be held on October 20th, at 7:30 pm, in the CPAC office. There is no meeting in September.

PLEASE BE CAREFUL. ENJOY YOUR HARVEST AND THINK ABOUT SAFETY FIRST.

POTATO FESTIVAL

A **giant thank you** to all the CPAC committee and others who helped us with the Potato Festival on September 10th. We'd like to thank Ginger Davidson, Brett Koops, Jason Langlie and Elizabeth Parker for sitting in the Mashed Potato Dunk Tank this year, thank you to Joe Dillion for supplying his generator for the CPAC Beer Garden, CE Gluntz for supplying electrical boxes for vendors, and another huge thank you to all of our sponsors listed below.

2022 SLV POTATO FESTIVAL SPONSORS



- SKYLINE POTATO CO. • WALL, SMITH, BATEMAN INC. • FARM CREDIT OF SOUTHERN CO • ALAMOSA STATE BANK •
- MOUNTAIN KING POTATO • WHITE ROCK SPECIALTIES LLC • BLANCA POTATO CO •
- AGCHECK COMPLIANCE SERVICES, INC • GROWER-SHIPPER POTATO CO • MONTE VISTA MACHINE TOOL •
- RG BANK • UNITED POTATO GROWERS OF CO • CORTEVA AGRISCIENCE •
- WENTA NIP & SANITIZING • SYNGENTA • WILBUR ELLIS • A&L COORS • FARM FRESH DIRECT LLC • MYERS BROS. •
- SLV HEALTH • VALLEY-WIDE HEALTH SYSTEMS INC. • ASPEN PRODUCE, LLC • SAN LUIS VALLEY FEDERAL BANK •
- FMC CORPORATION • CITY OF MONTE VISTA • BAYER CROP SCIENCE • STONE'S FARM SUPPLY •
- MOUNTAIN WEST INSURANCE • NOTES AND NUMBERS •

THANK YOU!

We'd also like to thank Rick and Lisa Robirds, Clay Mitchell, the City of Monte Vista, Farm Fresh Direct of America, Monte Vista PTO, SLV Health and Valley-Wide for their contributions to ensuring the 5K Tater Trot was a success! Lastly, we'd like to thank the Alamosa, Sargent and Monte Vista FFA Chapters and the State FFA Officers for attending the festival and providing fun and education for the kiddos!

NPC LEADERSHIP INSTITUTE

The Potato Leadership, Education, and Advancement Foundation ([Potato LEAF](#)) is now accepting applications for the 2023 Potato Industry Leadership Institute (PILI). PILI provides tools and training for growers and industry members to develop leadership skills and motivate them to commit their time and energy to the betterment of the U.S. potato industry. The Leadership Institute is a 10-day program that provides an overview of the U.S. potato industry, the challenges and issues beyond the production sector, and the roles of the industry's state and national organizations in maintaining a positive business climate for potato growers. The 2023 program will take place in New York and Pennsylvania before traveling to Washington, D.C., from February 22–March 3, 2023.

The [participant application and additional information can be found here](#). All applications must be submitted electronically by Friday, October 22, 2022. Confirmation of participation will be sent by November 11, 2022. Please contact our office (719-852-3322) if you would like to participate or have questions.

POTATOES USA

Potato retail sales increased in dollar sales but decreased in volume sales from July 2021 - June 2022, compared to the same timeframe a year ago. As consumer prices increased by 10.5%, retail dollar sales increased by 5.7%. The total volume sales decreased by 4.4% from the same time a year ago, but they remained above volume sales before the pandemic. Dollar sales have continuously increased over the last five years. Volume sales have ranged between 6.7 to 7 billion pounds of potatoes sold at retail.

Fresh potato sales increased by 3% in dollars but fell by 5.6% in volume. The price per pound of fresh potatoes increased by 9.1%, but the average cost is still under \$1. The only type of fresh potato that experienced a sale volume increase was yellow potatoes. Yellow potatoes increased by 4.6 % in volume sales. Fresh potatoes account for 23% of retail store sales and 28% of the volume sold.

Potatoes USA is hosting a reverse trade mission for Mexican retailers and importers during the first week in October. CPAC will assist with their visit to the San Luis Valley at Three S Ranch and Blanca Potato Company on October 4th. U.S. potato shippers will have the opportunity to meet with the trade group in Denver at Potatoes USA on October 5th.

HARVEST STORAGE TIPS

Everyone loses from potato bruises. These articles are helpful to review.

[Refining Storage Management](#), by Bob Hesse, from the 2007 Washington State Potato Conference.

Still good information today.

This story from American Vegetable Grower provides some basic harvest tips for limiting bruising [Harvest Tips](#)

NPC NEWS

This week, USDA [announced](#) nearly \$73 million in FY22 grants to support specialty crops, including \$3,569,579 for potato industry programs and research through the Specialty Crop Block Grant Program (SCBGP). The SCBGP funding supports farmers growing specialty crops, including fruits, and vegetables. USDA's support is designed to strengthen U.S. specialty crop production and markets to promote healthy eating by all Americans. Potato-related grants include funding for Colorado and Idaho to market potatoes in the interior of Mexico; managing potato production under extreme heat and water stress in Washington state; variable rate nitrogen and water management strategies in Minnesota; and soil-borne disease management through integrated soil improvement in Maine. The CPAC committee was awarded \$80K to market potatoes in the interior of Mexico now that the market is open.

Eye on Potato podcast: [Bob Mattive-Worley Family Farms](#)

AG NEWS

[Idaho Potato Crop](#)

[This is Farm Safety Week](#)

[Rail strike averted](#)

RESEARCH

The CSU research farm has harvested their alternative crop trial and the camelina did well on very limited water. Please contact Jeff Davidson if you would like to learn more about how the trial performed and what they learned. [Camelina as an alternative???](#)

COST SAVINGS ON FOOD SAFETY GAP AUDITS

Just another reminder that the **Colorado Department of Agriculture** has grant funds to help offset the cost of USDA GAP food safety audits. If you want to learn

more please contact Brian Pauley at 719-852-4749 or brian.pauley@state.co.us

USDA also has a new program that will help potato growers offset food safety certification costs.

For details on the program contact your local FSA office. To learn more: [Food Safety Certification for Specialty Crops](#)

COLORADO AG LEADERSHIP PROGRAM

The CALP Class 15 toured the San Luis Valley this past Sunday-Tuesday. The group enjoyed many tours throughout the SLV. On Sunday they toured Big River Bison in La Jara, met with Senator Cleave Simpson at Lobato's Bridge and concluded their day at John Salazar's barn and ranch in Manassa, where dinner was hosted by CPAC. Monday was a jam-packed day of tours, where they travelled to Global Fiber and learned

about the hemp industry, toured Proximity Malt in Monte Vista, enjoyed a tour of Colorado Quinoa's new facility and lunch at the Valley Food Hub, with a bonus sneak peek of the new distillery construction. Monday afternoon they enjoyed a tour of Spud Seller from Jeff McCullough, where they saw the process of potatoes unloading from harvest trucks all the way through to being packed and loaded on semis for distribution deliveries. They finished out Monday with a tour of Worley Family Farms and dinner at the Mattive's house, learning more about potatoes and the certified seed potato program. Tuesday rounded out their tour, where they met with Casey Caldon about his sheep ranch and H-2A worker program and then finished at Sand Dunes National Park and Preserve, where they learned about the dunes and their water rights, etc. from Superintendent Pam Rice. The group also had leadership training hosted here at the CPAC office throughout their busy schedule



CDA

Segundo Diaz hosted the Colorado Agriculture Commission for their September meeting on September 14th. Jim attended part of the meeting to express the potato industry's thanks for all they do to support agriculture across the state, and for their commitment to the Fruit and Vegetable Inspection Service staff and employees. Jim stressed to them the importance of a viable phytosanitary inspection process for our shippers/growers to be able to expand our export market to Mexico. The group toured the Grower-Shipper Potato warehouse and Martinez Farms harvest operation while here.

CDA is set to receive up to \$25M to expand climate-smart ag practices through our STAR soil health program!

This federal investment will help CDA build out the framework of the STAR program and develop markets for climate-smart commodities. We will be working in partnership with several educational institutions across the West as well as beef, corn, potato, and other producers to quantify and verify the benefits of climate-smart ag practices for producers. [Climate Smart Ag](#)

POTATO MARKET NEWS

The North American Potato Market News is projecting 79.8 M cwt. of fresh potato market shipments from the 2022 crop. This is nearly a 1M cwt. reduction from the 2021 crop and would be the lowest number in modern history. 9 of the 13 major growing regions are expecting to ship less volume this year. The Colorado crop is projected to be up slightly due to a small acreage increase and average yields

MEETING CALENDAR:

9/24 CSU AG Day BBQ

9/26-28 International Fresh Produce Association Policy Conference

10/4 Farm Bill Listening Session

10/20 Monthly CPAC Meeting

AUG									
		<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>	
Reds	Percentage of Crop	0.5	0.2	2.1	0.4	2.1	0.4	1.1	
All Russet Varieties	Percentage of Crop	98.1	99.4	89.3	96.9	96.4	97.6	98.9	
Yellows	Percentage of Crop	1.5	0.5	8.4	2.6	1.4	2	0	
Other Varieties	Percentage of Crop	0	0	0.3	0.1	0.1	0	0	
U.S. No. 1	Percentage of Crop	70.7	63.6	65	71	74.8	70.1	69.9	
U.S. No. 2	Percentage of Crop	8.4	7.6	4.2	11.6	14	9.5	13.7	
U.S. Commercial Grade	Percentage of Crop	20.8	28.8	29.1	17.4	11.2	20.4	16.4	
Seed	Percentage of Crop	0	0	1.8	0	0		0	
Bulk	Percentage of Crop	25.3	32.8	44.2	18	12	0	22	
Total Rail Shipments	480 CWT Equivalent	0	31	0	0	0	19	0	
Total Truck Shipments (Fresh)	480 CWT Equivalent	573	1436	1959	1233	752	565	338	
Total Truck Shipments (Processing)	480 CWT Equivalent	185	362	210	269	227	175	234	
Total Monthly Shipments	480 CWT Equivalent	758	1829	2169	1502	979	740	572	
Total YTD Shipments	480 CWT Equivalent	31907	34352	30828	34651	31016	32590	31812	
AVERAGE F.O.B. PRICES FOR AUG									
(per 50 lb. carton or bale unless noted)									
		<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>	
Reds	U.S.#1 A 5#	n/a							
Yellows	5#	n/a							
All Russets	U.S. #1 Size A	13.50		10.55	7.41	8.65	5.33	6.09	
All Russets	U.S. #2	n/a	11.18	7.00	6.00	7.00	4.38	4.32	
Russet	U.S. Commercial Grade 100 lbs.			15.00	9.00	10.83	8.43	7.86	

